

PARADE OF HOMES

Magazine Advertising Information

Back Cover - \$3,000

Full Page Ad with Bleed - 8.5 X 11
Without Bleed - 7.5 x 9.5

Inside of Cover - \$2,000

Full Page Ad with Bleed - 8.5 X 11
Without Bleed - 7.5 x 9.5

Full Page inside - \$1,000

Full Page Ad with Bleed - 8.5 X 11
Without Bleed - 7.5 x 9.5

1/2 Page inside - \$600

Horizontal with Bleed - 8.75 x 5.5
Without Bleed - 8.5 x 5.375

1/4 Page Square inside - \$375

Square Ad Size - 3.67 x 5.19

All measurements are expressed as (width) x (height)

-Printing Process is web offset

-Trim size of book is 8.5" x 11"

-For bleed ads, keep all live matter 1/4" clear of trim size

Acceptable Formats

-PDF/X-1a standard is preferred

-Acrobat 4.0-compatible (PDF 1.3) documents or earlier

-PDF must include 1/8" bleed on all sides (for bleed ads)

-PDF must include crop & registration marks

-All fonts must be embedded in PDF file

-Output resolution of all images must be at least 266 pixels-per-inch

-No OPI comments or other information may be included with file

-InDesign- Illustrator- or Photoshop- compatible files

2020 BDASI PARADE OF HOMES MAGAZINE

- Full Page Back Cover \$3,000
- Full Page Inside Cover \$2,000
- Full Page Inside Book \$1,000
- 1/2 Page Inside Book \$600
- 1/4 Page Inside Book \$375

To reserve your space in the 2019 Parade of Homes Magazine, please complete the form below and return it to the BDASI office. Limited Space is available on a first come, first served basis. Please reference this Advertising Order Form when reserving your space. Email orders will be considered confirmation. We will need all ads available by **July 24, 2020**. Ads need to come to us **PRINT READY**. Ad to be created need to be submitted by July 17, 2020. There is a \$250 ad creation fee for created ads. Past due balances may be subject to \$25 per month late fee. We accept VISA, MasterCard, & American Express.

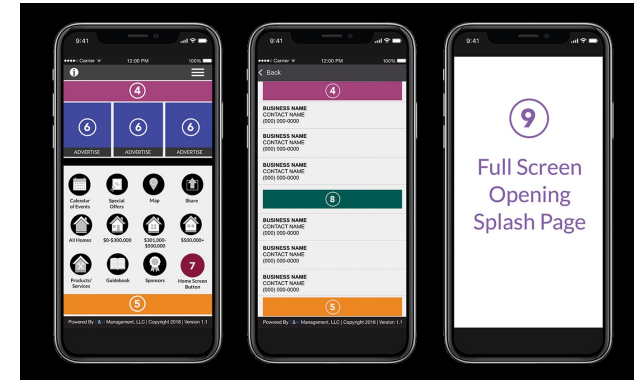
RSVP by emailing your Ad Placement to the email address below:

BDASouthernIndiana@gmail.com

BDASI

4100 Charlestown Road
New Albany, In 47150

Mobile App Advertising Information



Top Banner Display Ad	\$499
Bottom Banner Display Ad	\$499
Home Screen Display Ad	\$399
Home Screen Button Ad	\$399
Middle Banner Ad	\$199
Opening Splash Page	\$199

Additional Opportunities

List your company in the products & services section- Accessible from the home screen of the app.

Ultimate Listing	\$169
LOGO, Website, Bio Listing	\$119
LOGO & Website Listing	\$69

Mobile APP Contact

CONTACT: 800-572-001